

Sarah Price

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Experience

Frank Erwin Center **Austin, TX** **September 2008 to Present**

Graphic Designer

- Assist in production of the monthly publication, Applause; including layout and photo manipulation
- Design posters, fliers and various printed material for upcoming shows
- Update the Frank Erwin Center's Web site
- Design large-scale show signs; such as the jumbotron, concourse and fascia boards
- Prepare announcements for e-mail campaigns

Solutions by Self Chem **Austin, TX** **March 2008 to July 2008**

Advertising Director

- Coordinated radio advertising with local radio stations
- Designed direct mail pieces to advertise promotional sales to Solutions' client list
- Organized company's database of past ad campaigns
- Updated in-store signs and fliers to reflect price changes
- Maintenance of the company's Web site
- Photographed products for company's advertising campaigns
- Designed advertisements for Austin newspapers

Stillwater Living Magazine **Stillwater, OK** **Dec. 2005 to Jan. 2008**

Assistant Editor

- Designed page layouts for Stillwater Living Magazine, monthly articles and features
- Created advertisements for over 60 clients on a monthly basis, ranging from single column to full page ads
- Coordinated accounting and administrative tasks with the Sales Manager
- Updated the company Web site on a monthly basis
- Authored articles and took supporting photographs for features
- Coordinated schedules of contributing writers and interns
- Managed magazine's artwork database and distribution
- Assisted the growth of the magazine from 56 to 80 pages during my two years tenure at the magazine
- Updated the subscription database monthly
- Coordinated printing of magazine and ensured delivery and distribution
- Designed direct marketing pieces for magazine clients

Texas Police Chiefs Association **Stillwater, OK** **July 2007 to Present**

Freelance Designer

- Designed a full color brochure to distribute to prospective city police programs
- Designed the cover for the TPCA glossary and operations manual
- Created a template for a TPCA's monthly newsletter, updated stories and layout on a monthly basis

Education

Texas A&M University **College Station, TX** **Grad.: May 2005**

- B.S., Journalism, Business Minor; GPR: 3.5

Skills

- Adobe Photoshop, Illustrator, InDesign, PageMaker, GoLive, Dreamweaver, XHTML, CSS, experience in PC and Mac
- Attended seminars on Adobe Photoshop, InDesign and Flash
- Microsoft Word, Excel, Power Point, Quickbooks, USPS Bulk Mail, Mailers4